



FOR IMMEDIATE RELEASE

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The BB&T Charitable Foundation Supports Economic and Financial Literacy Efforts

Raleigh, N.C. — The North Carolina Council on Economic Education (NCCEE) announced today that it has received a \$10,000 contribution from the BB&T Charitable Foundation in support of the NCCEE’s economic and financial literacy efforts for North Carolina’s educators and students. The NCCEE provides no-cost staff development sessions for North Carolina’s K-12 teachers at which attendees receive resources, standards-based curricula, and training. The NCCEE also sponsors statewide academic competitions designed to engage students in fun ways that incorporate 21st Century Skills.

Sandy Wheat, Executive Director of the NCCEE said, “Since the State Board of Education approved the new Essential Standards for Social Studies which will include a new personal finance strand, the Council’s programs will be in greater demand than ever before. The BB&T Charitable Foundation has a long history of supporting the efforts of the NCCEE and we appreciate their commitment to continuing this tradition.”

About the North Carolina Council on Economic Education (NCCEE):

The North Carolina Council on Economic Education was founded in 1970. NCCEE is a 501 (c) (3) non-profit organization working with K-12 teachers statewide to give our students a better understanding of economics and to prepare them for personal financial decision-making. With support from private businesses and foundations, and through partnerships with state agencies, the NCCEE is a tremendous example of an effective public-private partnership. More information on is available at www.nccee.org.