



FOR IMMEDIATE RELEASE

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North Carolina Council on Economic Education and Fidelity Investments® Team Up to Teach Investing Basics to NC 8th Grade Students

\$10,000 grant from Fidelity Investments supports student participation in the Fidelity® Stock Market Game™ Challenge

RALEIGH, N.C. (March 3, 2010) — The North Carolina Council on Economic Education (NCCEE) announced today that it has received a \$10,000 grant from Fidelity Investments to support participation in the Fidelity® Stock Market Game™ Challenge for 8th graders in North Carolina. The program helps students learn the importance of saving and investing at an early age.

“Fidelity Investments is pleased to bring the Stock Market Game to 8th grade students across the state. We commend the North Carolina Council on Economic Education for its efforts in teaching basic economic principles in an interactive and powerful way,” Laura Hudson Hamre, senior manager of community relations at Fidelity Investments.

The Stock Market Game is a nationwide, interactive, online stock market simulation that teaches students in grades four through 12 about the financial markets and investing, while reinforcing concepts taught in economics, math, technology, social studies, business and language arts classes. Additionally, the program fosters the 21st century skills of integrating technology, teamwork, research, communication, cooperation and financial literacy.

A program of the Securities Industry and Financial Markets Association (SIFMA) Foundation for Investor Education, the Stock Market Game has served as a popular source of curriculum enrichment in U.S. schools since 1977. Student teams utilize a true portfolio trading system and invest a hypothetical \$100,000 in stocks that they research, select and track while working in teams made up of three to five students. Students compete for awards regionally and statewide.

Sandy Wheat, executive director of the North Carolina Council on Economic Education said, “The NCCEE is grateful for the generous support we have received from Fidelity Investments, which will enable participation by more than 3,000 8th grade students from around the state.”

About the North Carolina Council on Economic Education (NCCEE):

The North Carolina Council on Economic Education was founded in 1970. NCCEE is a 501 (c) (3) non-profit organization working with K-12 teachers statewide to give our students a better understanding of economics and to prepare them for personal financial decision-making. With support from private businesses and foundations, the Department of Public Instruction, and the University of North Carolina system, NCCEE has been a tremendous example of an effective public-private partnership. More information on the NCCEE is available at www.nccee.org.

About Fidelity Investments

Fidelity Investments is one of the world's largest providers of financial services, with assets under administration of over \$3.2 trillion, including managed assets of \$1.5 trillion as of December 31, 2009. Fidelity offers investment management, retirement planning, brokerage, and human resources and benefits outsourcing services to over 20 million individuals and institutions as well as through 5,000 financial intermediary firms. The firm is the largest mutual fund company in the United States, the No. 1 provider of workplace retirement savings plans, the largest mutual fund supermarket, a leading online brokerage firm and one of the largest providers of custody and clearing services to financial professionals. For more information about Fidelity Investments, visit www.fidelity.com.