



# NCCEE by the Numbers-2016

What does it take to help North Carolina students make wise, informed decisions that will affect the quality of their lives?

## 636 Confident Teachers Better Prepared to Teach Economics & Personal Finance

- **636 teachers** participated in economic and financial literacy professional development, reaching **127,200 students** in 2016
- **74% teach** in Title I schools\*
- **Nearly all (96%+)** say they are **better prepared to teach**, have tools they can use and will take steps to **better manage their own finances**

## 14,260 Students Using Technology and Competition to Grow Their Financial Knowledge

- **13,276 students reinforced math and critical thinking skills** by participating in the Stock Market Game
- 68% are from Title I schools\*
- **5<sup>th</sup> – 7<sup>th</sup> grade students gained almost a full** year in math skills over peers who did not participate; 8<sup>th</sup>-10<sup>th</sup> grade students gained almost ½ year
- Students who reported using math a lot or some **increased their financial knowledge scores by up to 11 points**
- More than half (55%) report that their game experience will make them more careful with their money

## 63 Public Officials Serving as Financial Literacy Champions for Students and Teachers

- **100% of the NC Congressional delegation** support schools in their districts through the Capitol Hill Challenge of the Stock Market Game
- 44 members of the NC General Assembly champion schools as part of the NC Capitol Challenge of the SMG
- **65% of students championed qualified as low-moderate income**

## Modeling the Way with Fiscal Responsibility and Big ROI

- **164,263 students served by NCCEE** at a cost of **\$1.50** per child
- 81% of NCCEE's 2015 expenditures supported programming; 19% for management and fundraising
- 67% of students impacted are from low-to-moderate income\* families

\* Refers to student populations in schools receiving Title I funding or that qualify as LMI populations according to census tract data and/or according NC DPI data for % of students qualifying for free/reduced lunch

# At NCCEE we're doing what it takes. *Here's how:*

## Professional Development for Teachers

In 1970, the North Carolina Council on Economic Education (NCCEE) was founded with one goal in mind — to enhance and advance economic and financial education for K-12 educators and students of North Carolina. Today, our non-profit organization provides financial literacy courses, workshops and programs, as well as economic education training to hundreds of North Carolina teachers each year.

## Stock Market Game

The Stock Market Game™ (SMG) gives students the chance to invest a hypothetical \$100,000 in a real-time portfolio while they compete against their peers across the state. They think they're playing a game. You know they're utilizing technology to improve math scores and learn economic, financial, and business concepts all while building 21st century skills that will last a lifetime. Students may follow up the SMG experience by entering InvestWrite, a national essay competition which adds a language arts and critical thinking component to the SMG experience.

## Capitol Challenge

General Assembly Members “Championed” teams in their home districts providing an opportunity for them to connect with constituents and to see first-hand the real-world learning that is occurring. Students had an opportunity to connect with their representatives to see how government policies and budgets and the economy have a symbiotic relationship. 44 NC General Assembly members in the spring of 2016, representing both sides of the aisle. At the national level 100% of Congress “championed” teams in their home districts.

## Engaging Volunteers

**119 volunteers** from business and industry donated **326.25 hours** of their time to lend their expertise to students in classrooms and in professional development sessions for teachers. From programs improving students' understanding of economics, personal finance and workforce readiness, to engaging with teachers to improve content their knowledge, our volunteers stepped up to deliver programs impacting **22,803 students**.